

2023 GRANTEE PERCEPTION REPORT

Prepared for
Overdeck Family Foundation



THE CENTER FOR
EFFECTIVE PHILANTHROPY

About CEP

CEP provides data, feedback, programs, and insights to help individual and institutional funders improve their effectiveness.

We do this work because we believe effective funders, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.



ASSESSMENTS



RESEARCH



PROGRAMMING



ADVISORY SERVICES



YOUTHTRUTH

Grantee Survey Population

Survey Fielded	Responses Received	Response Rate
May and June 2023	74	59%
August and September 2022 (Pulse)	85	65%
May and June 2021	97	81%
September and October 2019	91	73%

Results broken down by: Lever, First Grant Approved Date, Funding Type, and Capacity-Building Support

Grantee Comparative Dataset

More than 300 foundations

More than 50,000 grantee responses



Custom Cohort

Ascendium Education Philanthropy

Barr Foundation

Chan Zuckerberg Initiative

Charles and Lynn Schusterman Family Philanthropies

Crown Family Philanthropies

ECMC Foundation

Einhorn Collaborative

Heising-Simons Foundation

Overdeck Family Foundation, Inc.

Imaginable Futures

Lumina Foundation for Education, Inc.

Raikes Foundation

Robin Hood Foundation

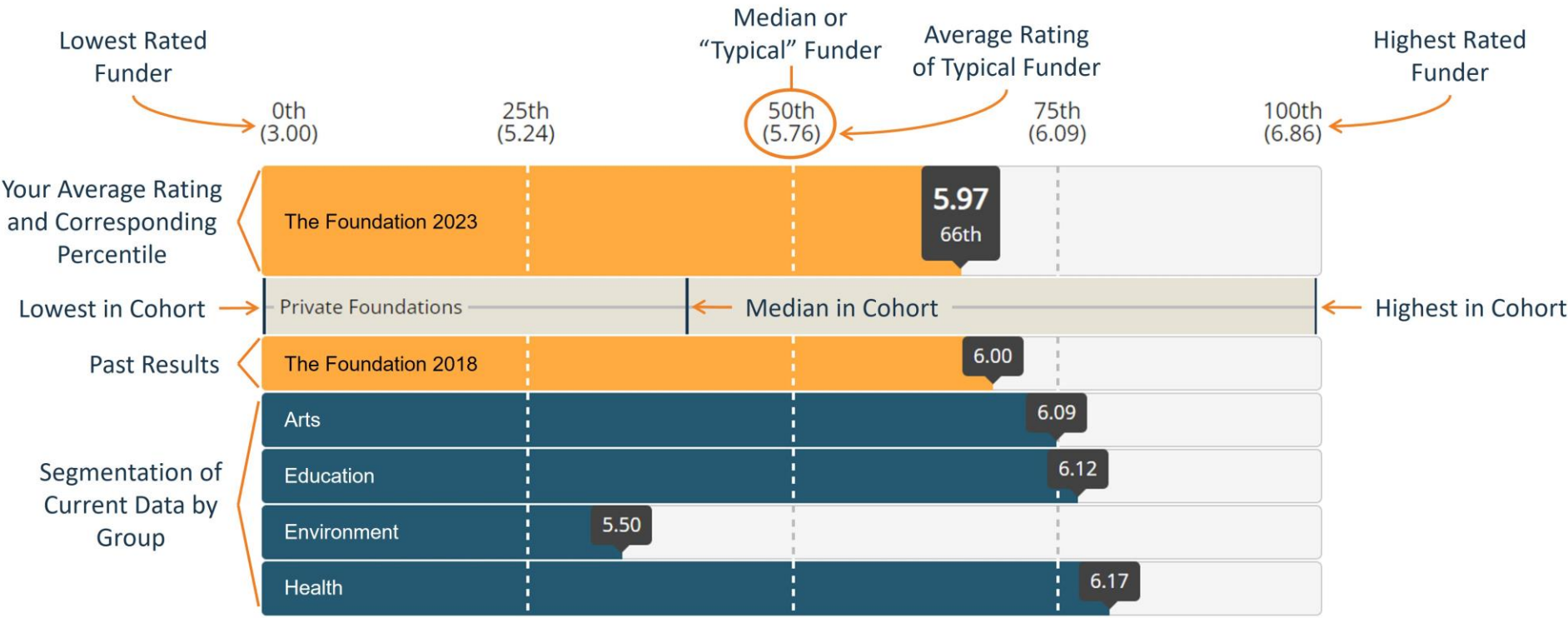
The Jim Joseph Foundation

The Robertson Foundation

The Wallace Foundation

William Davidson Foundation

Interpreting Charts



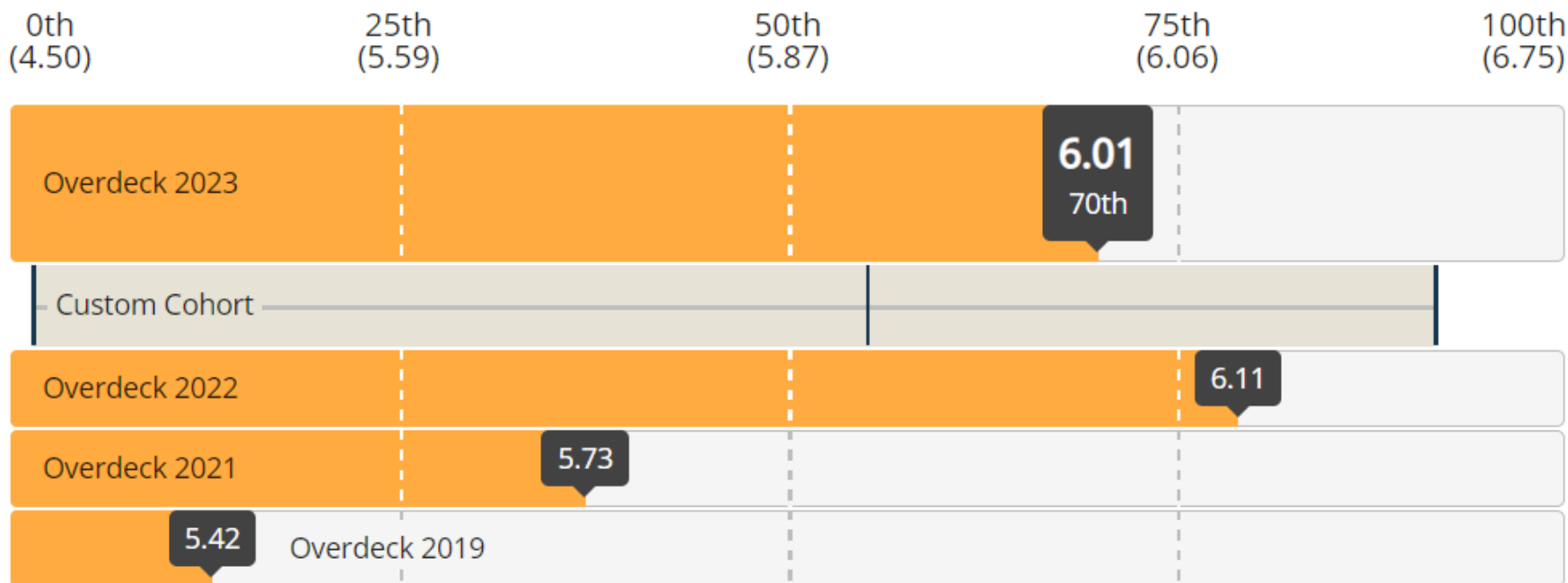
5.97*
66th

Asterisk denotes a statistically significant difference between your current rating and your most recent past rating.

FIELD IMPACT

“Overall, how would you rate the Foundation’s impact on your field?”

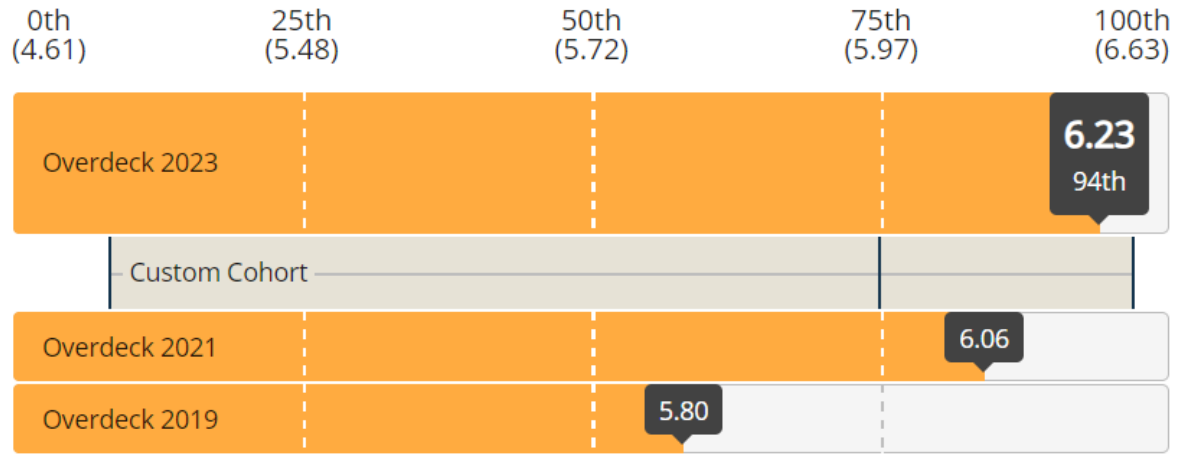
1 = No impact, 7 = Significant positive impact



“The OFF team is knowledgeable about new innovations, research, and trends in the field -- leveraging their position to advance core priorities. They support promising early stage initiatives and sustain projects with strong evidence.... They help advance best practices and new models in the field.”

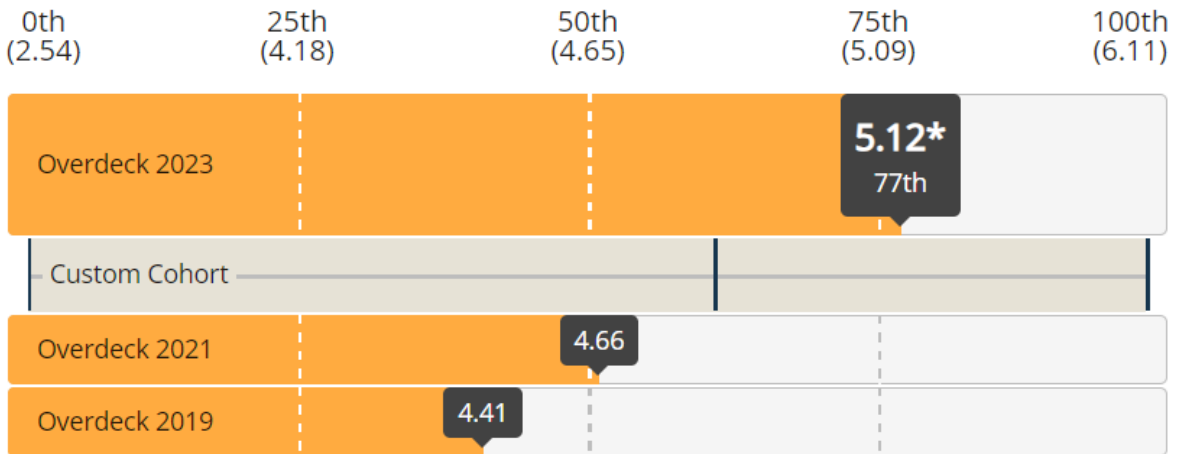
“How well does the Foundation understand the field in which you work?”

1 = Limited understanding of the field,
7 = Regarded as an expert in the field



“To what extent has the Foundation affected public policy in your field?”

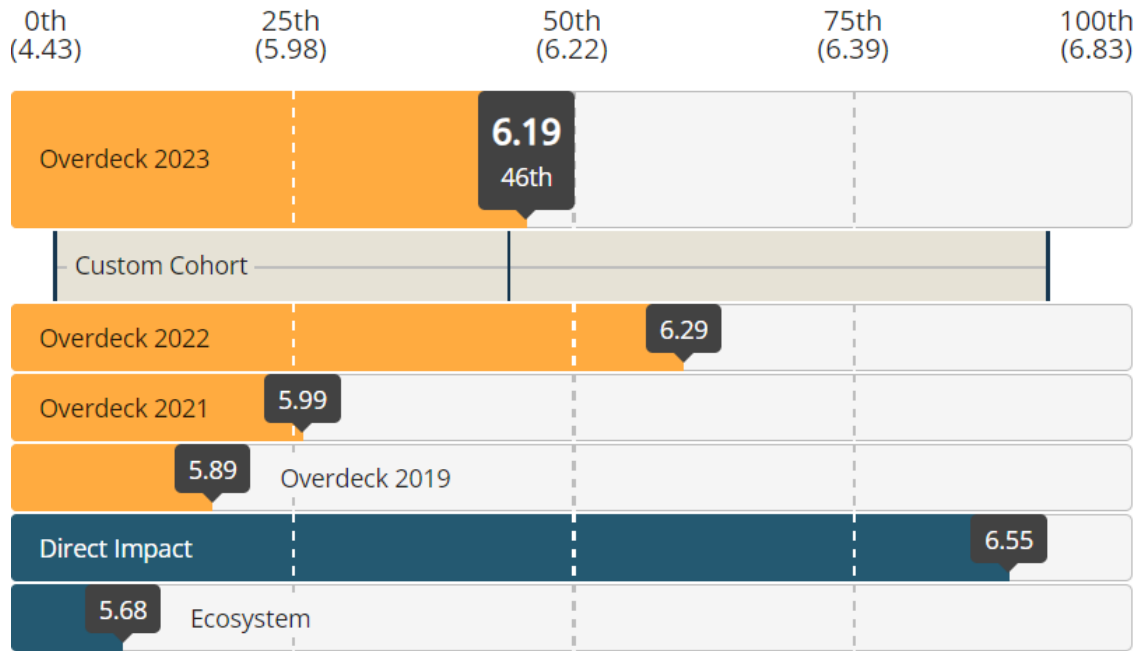
1 = Not at all,
7 = Major influence on shaping policy



ORGANIZATIONAL IMPACT & ASSISTANCE BEYOND THE GRANT CHECK

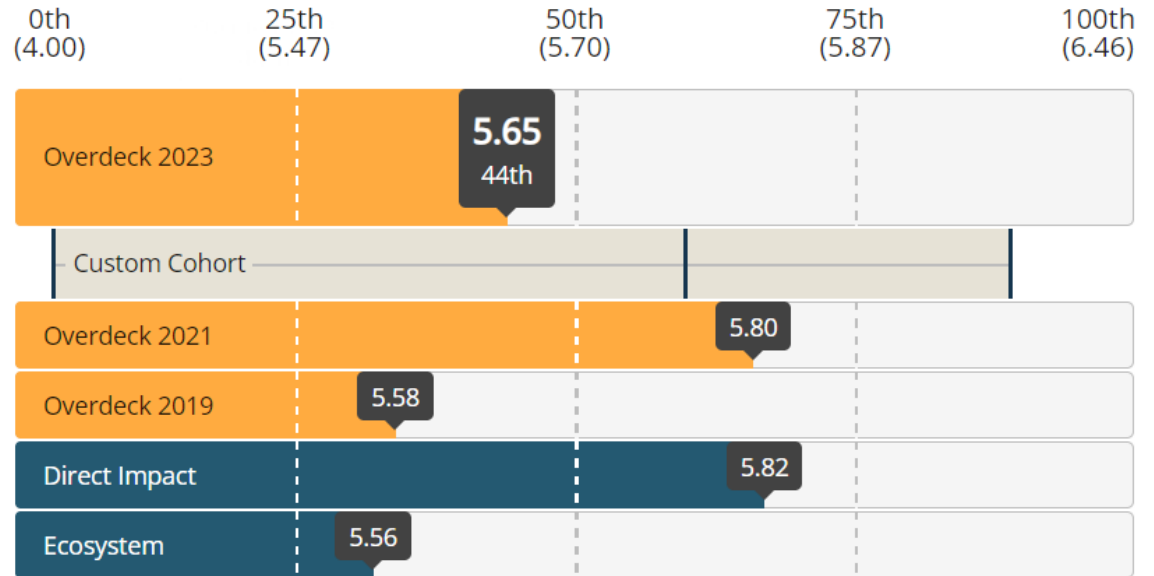
“Overall, how would you rate the Foundation’s impact on your organization?”

*1 = No impact,
7 = Significant positive impact*



“How well does the Foundation understand the needs of the people and communities that you serve?”

*1 = Limited understanding,
7 = Thorough understanding*



Non-Monetary Assistance

80%

vs.

59%

of OFF grantees
report receiving
non-monetary assistance

of grantees at the typical funder

These grantees rate **significantly more positively** on many survey measures, including OFF's impact on their fields and organizations, and aspects of OFF's understanding of their work contexts.

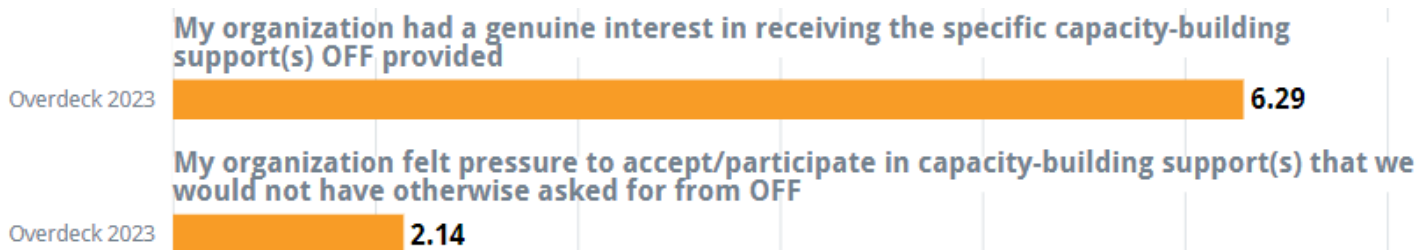
“Please rate the extent to which you agree with the following statements about the non-monetary support you received from the Foundation:”

1 = Not at all, 7 = To a great extent



“...Please rate the extent to which you agree or disagree with the following statements about this capacity-building support”

1 = Strongly disagree, 4 = Neither agree nor disagree, 7 = Strongly agree





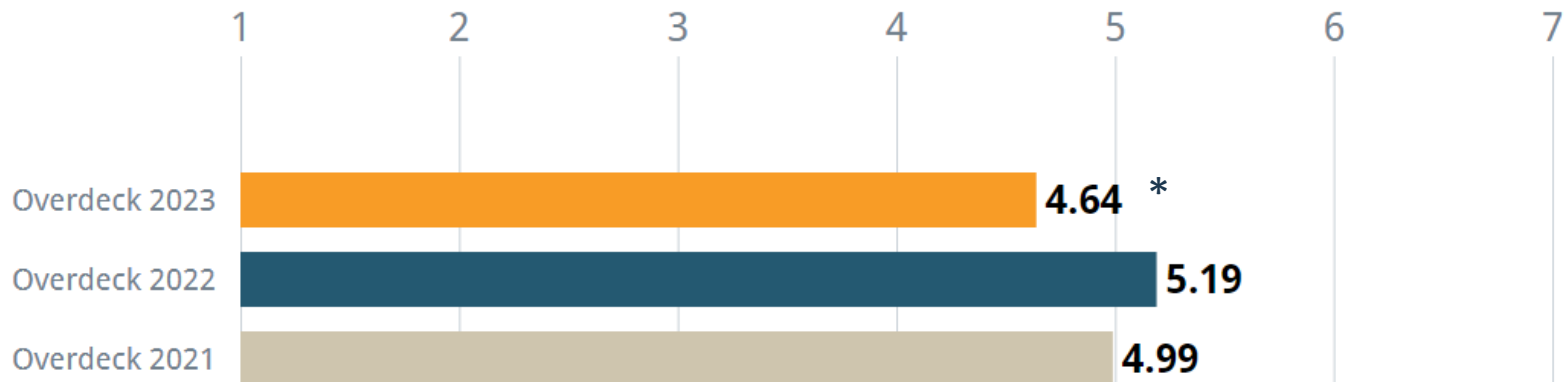
“The Foundation serve as a thought leader, convenor, connector, and accelerator of the work in our field.”



“The Foundation is very well-connected with educators, government officials and universities who are leaders in the field. The Foundation has served as a connector to expertise in a number of areas and has provided us with resources that helped inform direction for our organization....”

“How much impact did the Foundation’s efforts have on your ability to obtain additional funding from other sources?”

1 = No impact, 7 = Significant positive impact



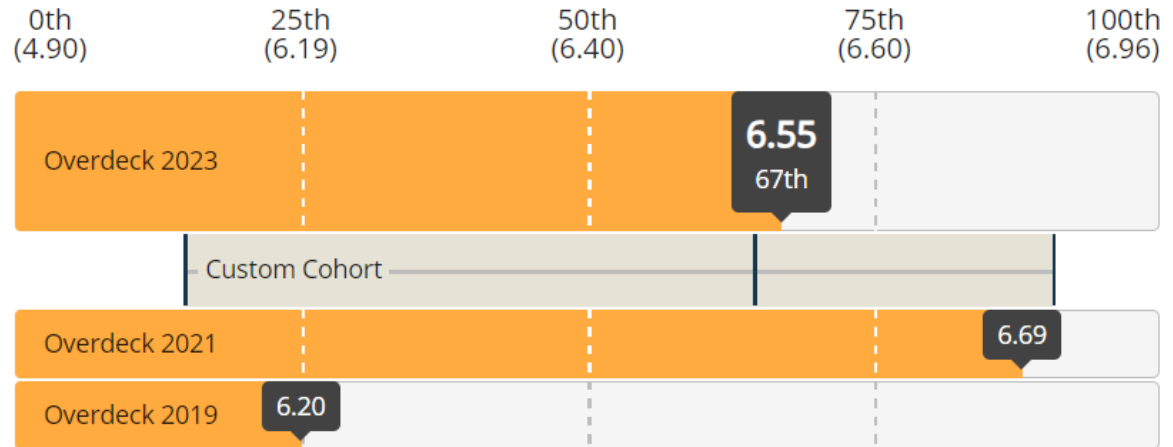
INTERACTIONS WITH GRANTEES



“OFF program officers are consistently transparent, supportive, and all-around amazing partners in our work together.”

“Overall, how responsive was Foundation staff?”

1 = Not at all responsive, 7 = Extremely responsive

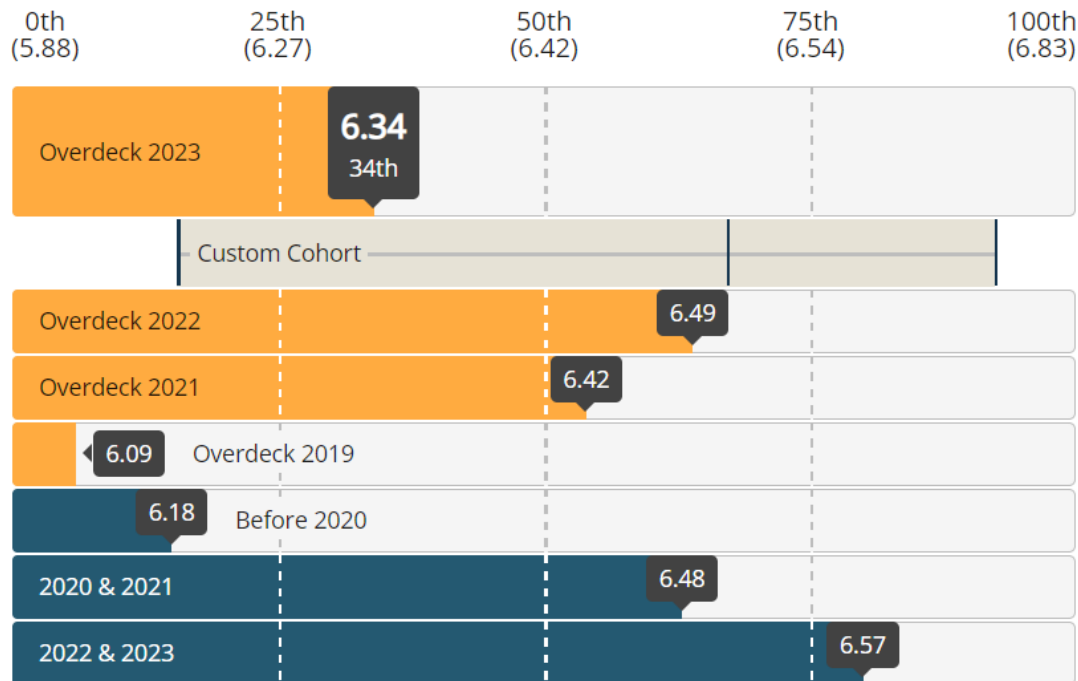


“How would you describe the amount of time and focus you receive from your primary Foundation contact?”

I would prefer to receive significantly less time and focus	1%
I would prefer to receive slightly less time and focus	0%
I receive the appropriate amount of time and focus	89%
I would prefer to receive slightly more time and focus	10%
I would prefer to receive significantly more time and focus	0%

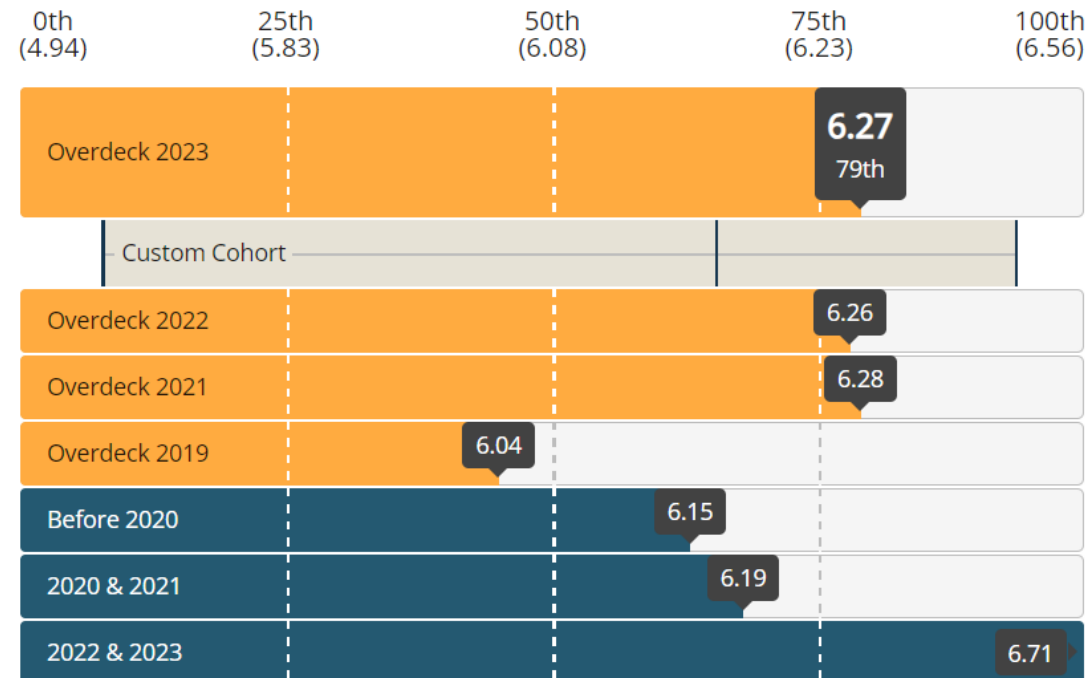
“To what extent did the Foundation exhibit trust in your organization’s staff during this grant?”

1 = Not at all,
4 = Somewhat,
7 = To a great extent



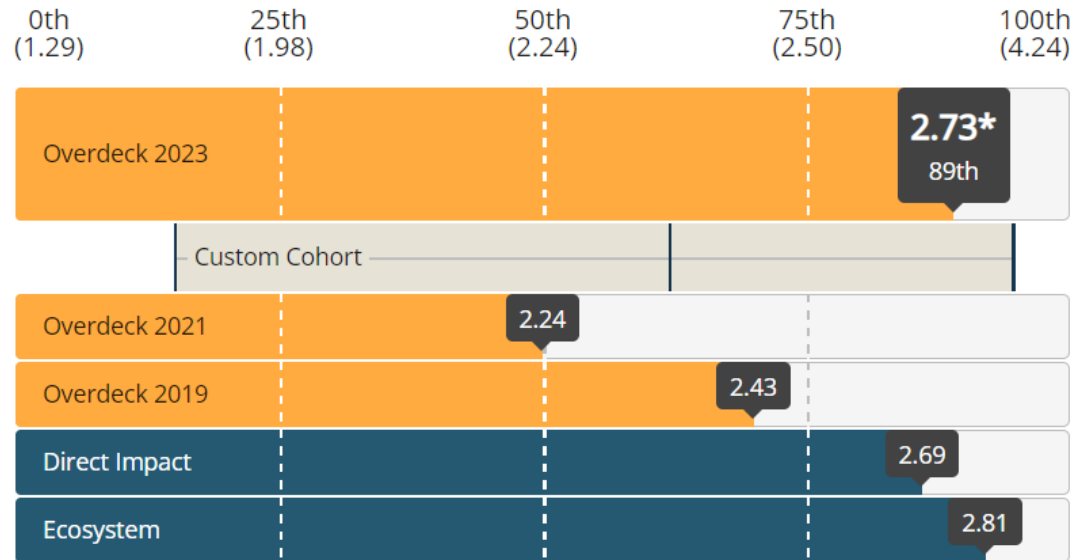
“To what extent did the Foundation exhibit candor about the Foundation's perspectives on your work during this grant?”

1 = Not at all,
4 = Somewhat,
7 = To a great extent



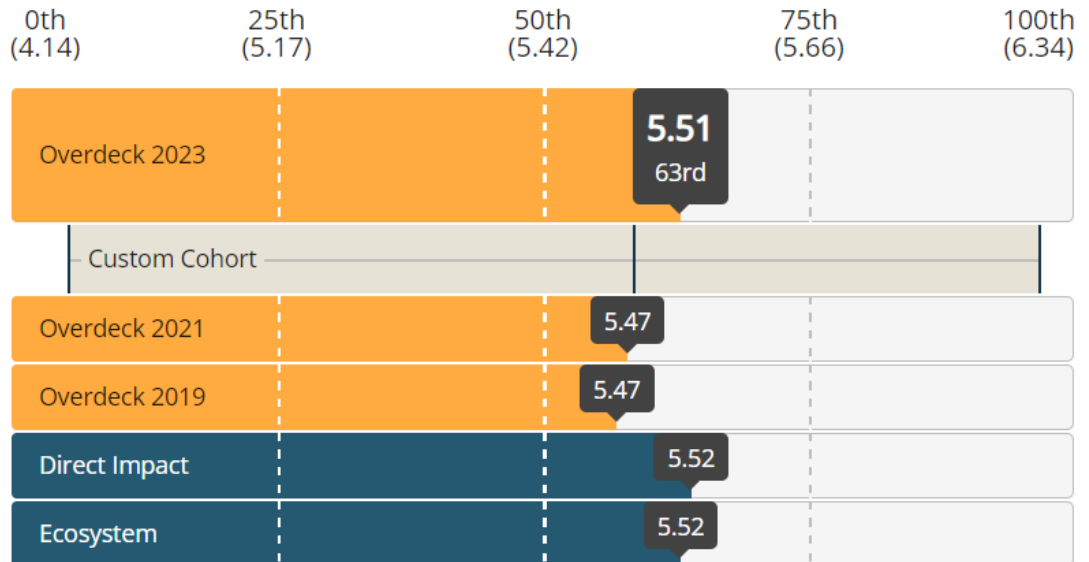
“How much pressure did you feel to modify your organization’s priorities in order to create a grant proposal that was likely to receive funding?”

*1 = No pressure,
7 = Significant pressure*



“To what extent is the Foundation open to ideas from grantees about its strategy?”

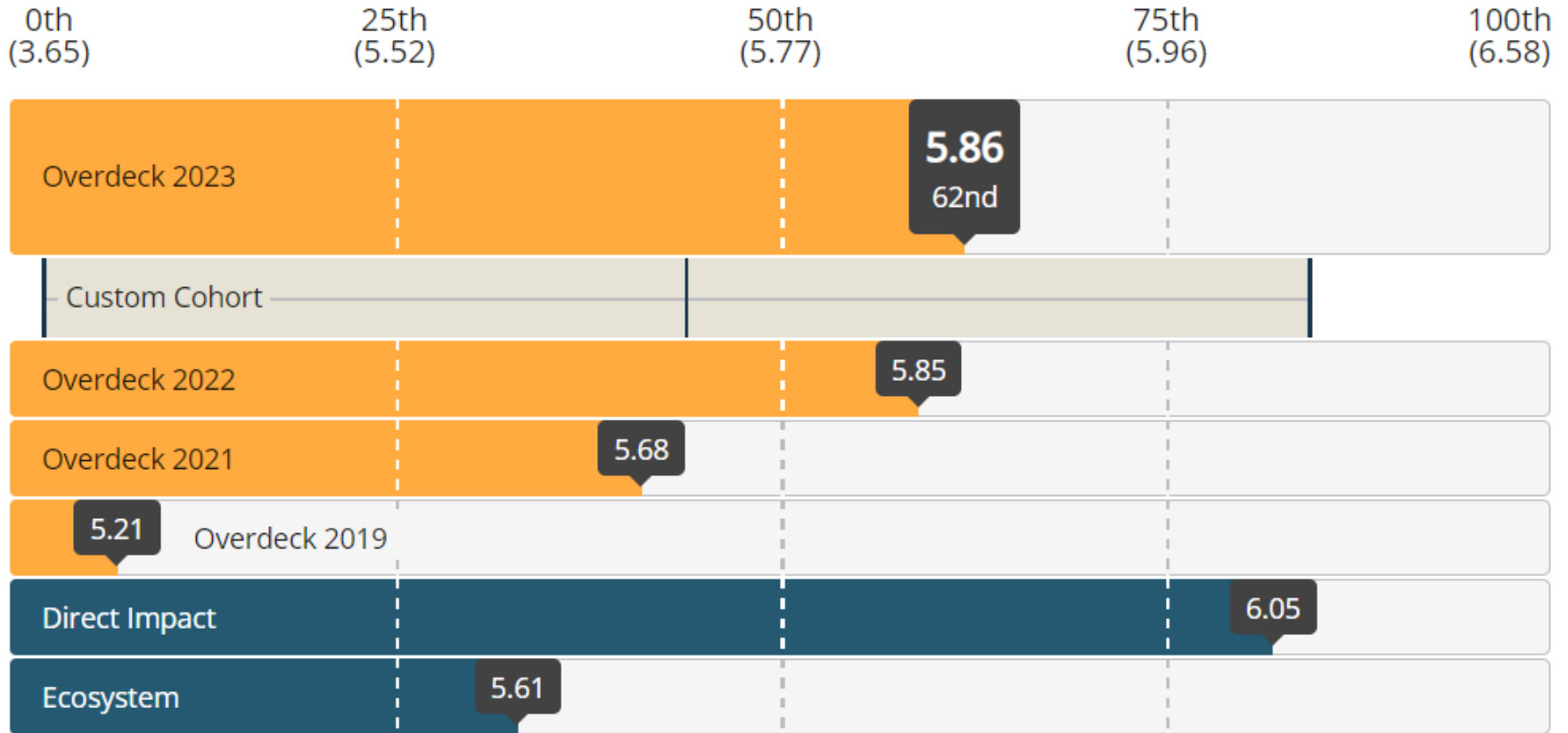
*1 = Not at all,
7 = To a great extent*



OFF COMMUNICATIONS

“How clearly has the Foundation communicated its goals and strategy to you?”

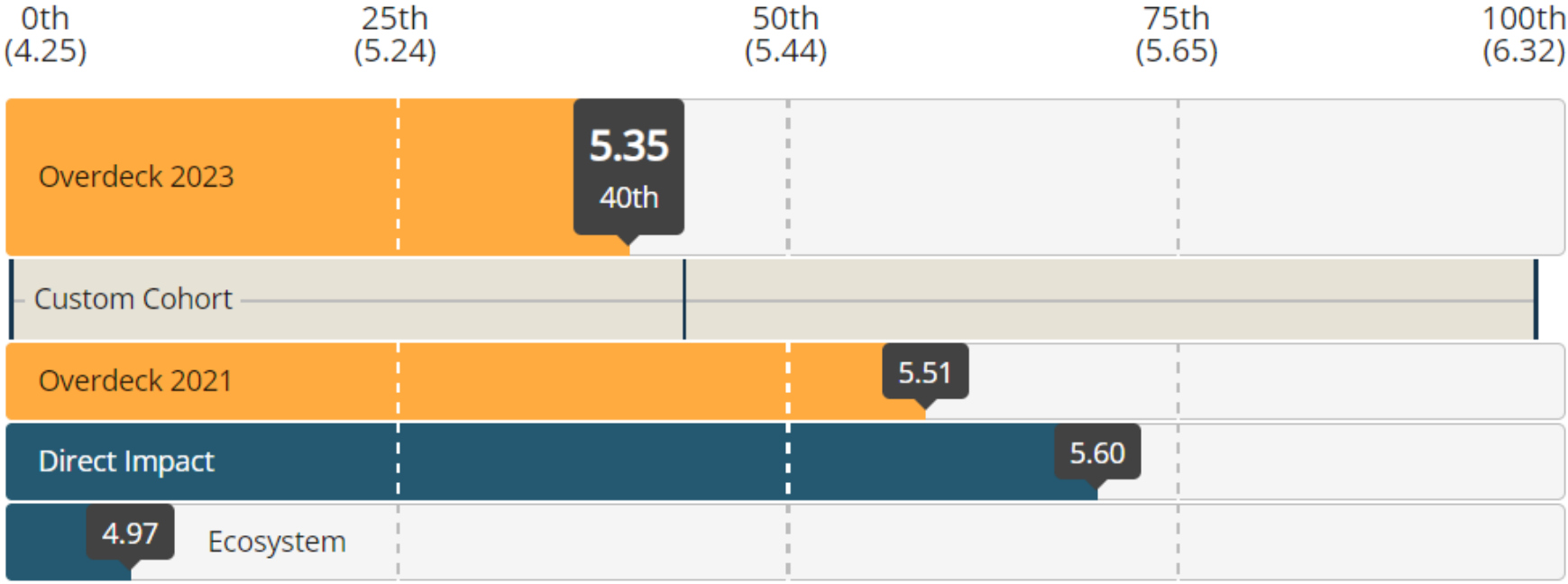
1 = Not at all clearly, 7 = Extremely clearly



“It could be helpful to have a clearer idea of the long-term goals of the Foundation and what aspects of our programs help them meet those goals.”

“How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?”

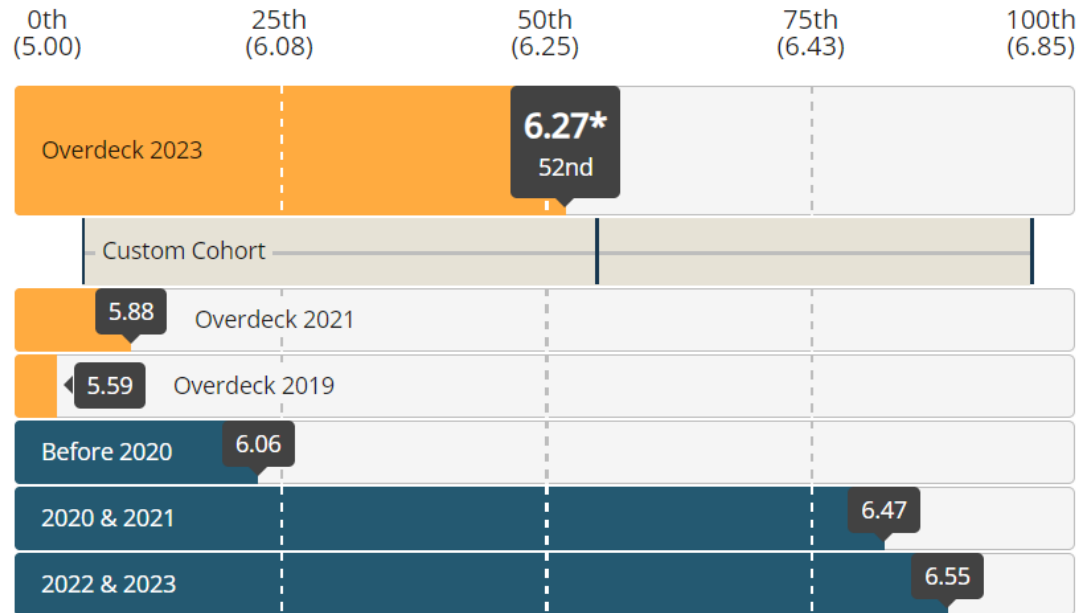
1 = Limited understanding, 7 = Thorough understanding



GRANTMAKING PROCESSES

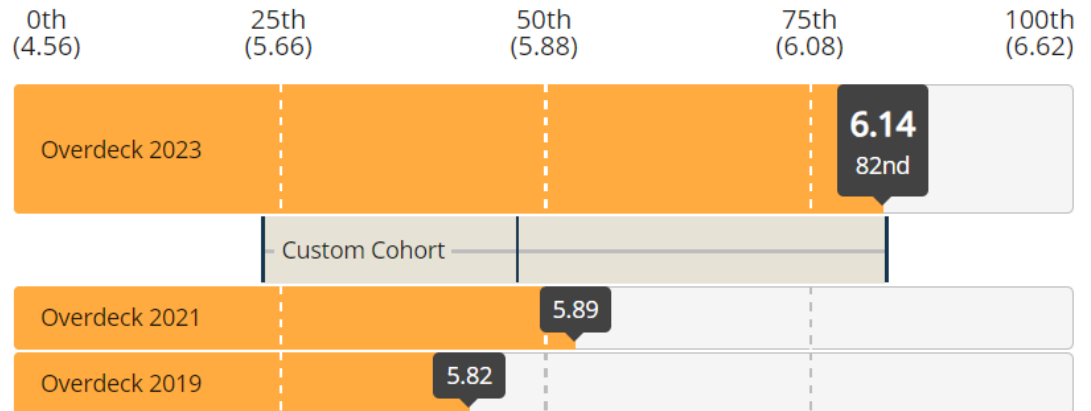
“To what extent was the Foundation’s reporting process straightforward?”

1 = Not at all,
7 = To a great extent



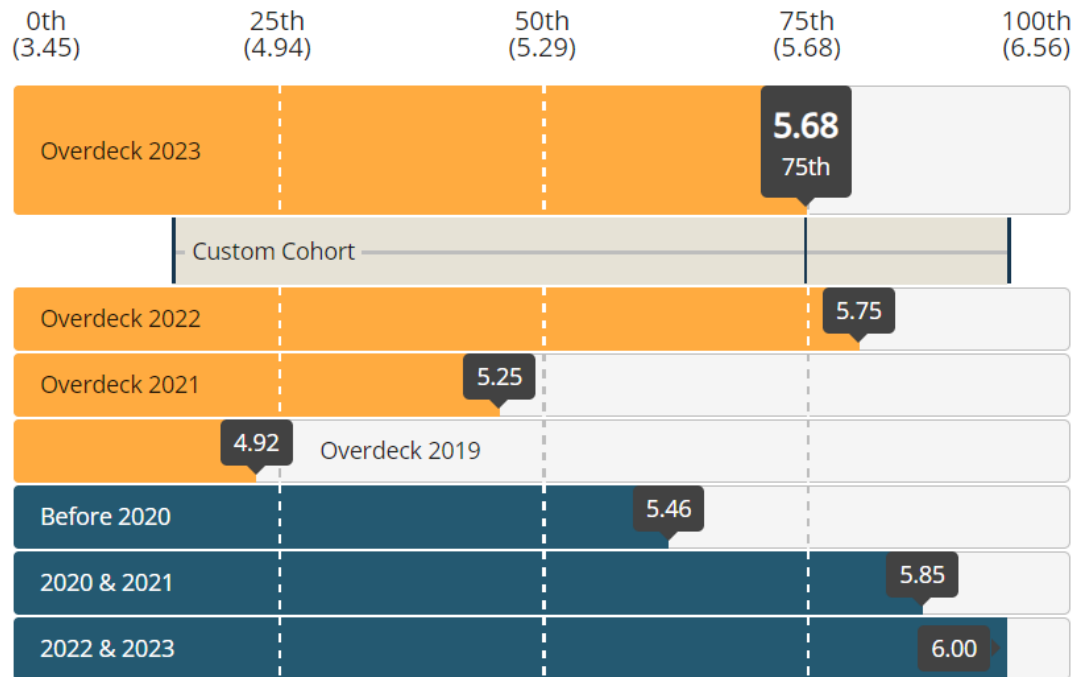
“To what extent was the Foundation’s reporting process a helpful opportunity for you to reflect and learn?”

1 = Not at all,
7 = To a great extent

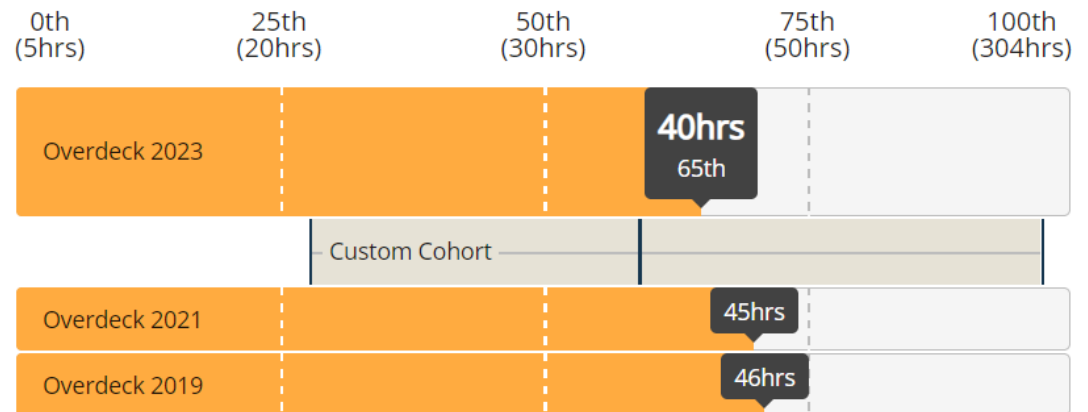


“To what extent was the Foundation’s selection process a helpful opportunity to strengthen the efforts funded by the grant?”

1 = Not at all,
7 = To a great extent

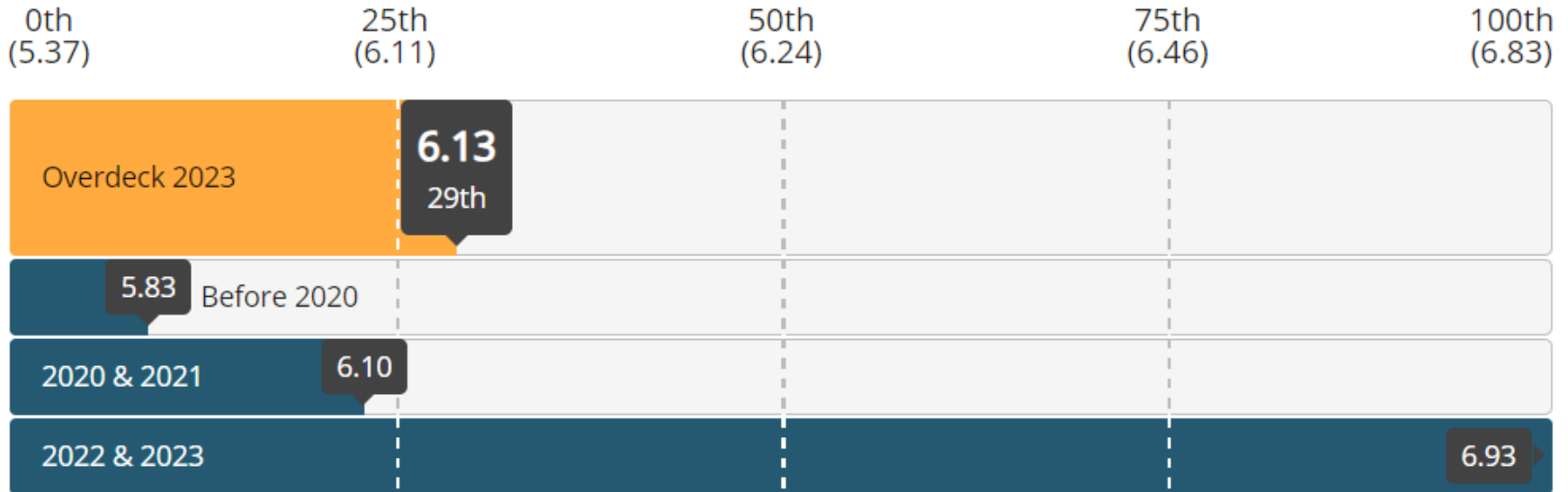


Median hours spent by grantees on funder requirements over grant lifetime



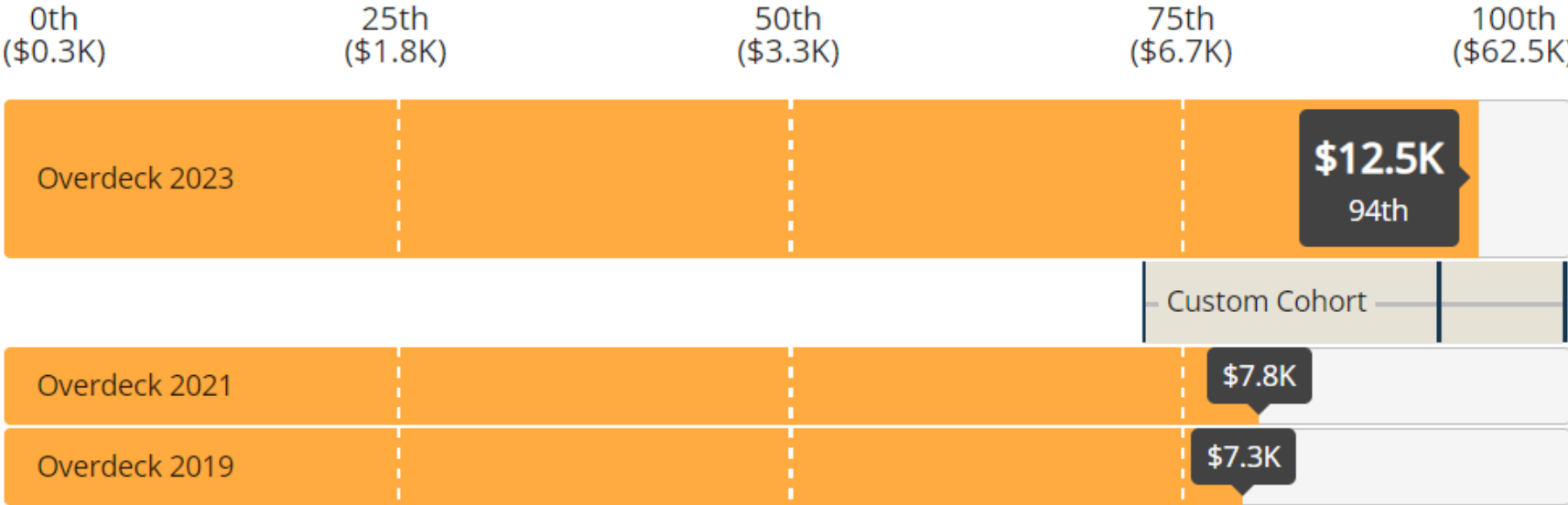
“To what extent was the Foundation clear and transparent about the selection process requirements and timelines?”

1 = Not at all, 7 = To a great extent



“OFF is a wonderful foundation. Their communications are outstanding and their staff is enthusiastic.... We are honestly proud to be one of their grantees. The only issue is... the proposal process. The proposal asks important questions that help us clarify our goals and our definitions of success; however, the application itself is one of the hardest we have ever worked on, with many repetitive components that ask for the same information over and over in different ways.”

Dollar Return: Median grant dollars awarded per process hour required





Thank You.